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SHORELINE SIGHTSEEING CHICAGO RIVER ARCHITECTURE TOUR NAMED #1 EXPERIENCE IN THE U.S. AND #2 DAY CRUISE IN THE WORLD FOR 2020 IN TRIPADVISOR'S BEST OF THE BEST AWARDS

New "Best of the Best Awards" are TripAdvisor's highest honor for Traveler's Choice Experiences

Chicago, IL: Shoreline Sightseeing Architecture River Tour was ranked #1 of the Top Ten Experiences in the U.S. and #2 for Top Ten Day Cruises in the World in TripAdvisor's new Best of the Best Awards for 2020. Winners were calculated based on the quality and quantity of the millions of reviews, opinions and ratings collected on TripAdvisor in 2019, prior to the pandemic. The announcement was made by Lindsey Nelson, chief experience and brand officer at TripAdvisor. "With over 8.7 million businesses listed on TripAdvisor, these awards are a true testament to the outstanding service and quality that winners consistently provide to their guests," said Nelson.

"It's an honor to receive TripAdvisor's Best of the Best Award in two such prestigious categories", said Amy Hartnett, Director of Sales and Marketing for Shoreline Sightseeing. "We're especially pleased to have our Architecture River Tour recognized as the number one travel experience in the United States. It is a tribute to the city of Chicago's world-famous architecture and to our outstanding guides and crew members. During this most challenging year, Shoreline has implemented health and safety protocols on all Architecture River Tours. Our guests will notice some changes, but we are confident they will also enjoy a unique Chicago experience."

Shoreline Sightseeing's Architecture River Tours are led by expert guides highlighting over 40 of Chicago's most famous architectural landmarks on 75-minute tours along the historic and scenic Chicago River. The tours travel all three branches of the river, presenting close-up views and excellent photo opportunities of many of the city's landmark buildings. During the current 2020 season and following state of Illinois and city of Chicago guidelines, Shoreline requires all passengers to wear masks and follow social distancing markings in the boarding areas and on Shoreline vessels. Complete information on Shoreline's COVID 19 response protocols can be found at <https://shorelinesightseeing.com/onboard-safety/>.

Methodology: Traveler's Choice Best of the Best and Traveler's Choice winners are calculated based on the millions of reviews and opinions collected in 2019 from travelers and diners around the world on TripAdvisor. The awards take into account the quality and quantity of traveler reviews and ratings specific to each award category. The hallmark of winners continues to be remarkable service and quality experiences for travelers and diners.

About Shoreline Sightseeing Now in its 81st season, Shoreline Sightseeing operates Chicago's largest and most diverse fleet of cruise boats and water taxis with 10 major tour vessels and six water taxis. Shoreline's many tours include Architecture River Tours and Skyline Lake Tours. Brothers Chip and Matt Collopy are third-generation owners of Shoreline.

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