



FOR IMMEDIATE RELEASE

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**SHORELINE SIGHTSEEING CHICAGO RIVER ARCHITECTURE TOUR CITED BY TRIPADVISOR
AS MOST BOOKED EXPERIENCE IN THE UNITED STATES FOR 2018**

Chicago, IL: Shoreline Sightseeing Architecture River Tour was ranked #1 of the Top Ten Experiences in the U.S. in TripAdvisor's annual report on most booked travel experiences in America. The Top U.S. TripAdvisor Travel Experiences are revealed annually in June and were announced by TripAdvisor representative Molly Burke.

Chip and Matt Collopy are the third generation of family ownership for Shoreline Sightseeing which is currently celebrating its 80th anniversary. "We are delighted to have our architecture tour ranked the number one travel experience in the U.S.," said Chip Collopy. "Chicago's architecture is justifiably world-famous, and our guides are not only extremely knowledgeable but also enthusiastic about sharing the inside stories behind Chicago's landmarks with our passengers."

Shoreline Sightseeing's Architecture River Tours are led by professional guides highlighting over 40 of Chicago's most famous architectural landmarks on 75-minute tours along the historic Chicago River. The tour travels all three branches of the river, presenting close-up views and excellent photo opportunities of many of the city's landmark buildings.

Methodology: TripAdvisor's 2019 Travelers Choice awards for Experiences identifies the top bookable travel experiences listing on TripAdvisor globally. Winners are determined using an algorithm that takes into account a business's reviews, opinions and popularity with travelers over the last year.

About Shoreline Sightseeing Now in its 80th season, Shoreline Sightseeing operates Chicago's largest and most diverse fleet of cruise boats and water taxis with 10 major tour vessels and six water taxis. Shoreline offers Architecture River Tours, Classic Lake Tours, Fireworks Tours, Water Taxi, seasonal special events and private charters. Brothers Chip and Matt Collopy are third-generation owners of Shoreline.

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