



FOR IMMEDIATE RELEASE

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Media Contacts:

Amy Hartnett: 312-446-3841 cell; ah@shorelinesightseeing.com

Judi McCullough: 847-271-3181 judimccullough2720@gmail.com

SHORELINE SIGHTSEEING CHICAGO RIVER ARCHITECTURE TOUR AMONG TOP TEN IN TRIP ADVISOR'S® NEW TRAVELERS CHOICE ®AWARDS FOR U.S. EXPERIENCES

Shoreline's Architecture River Tour is Seventh in Top Ten Experiences in the entire United States

Chicago, IL: Shoreline Sightseeing Architecture River Tour has been ranked seventh in TripAdvisor's inaugural Travelers' Choice awards for Experiences in the United States. The new award recognizes the best travel experiences in the U. S. based on TripAdvisor data.

The awards were announced by Laurel Greatrix, director of communications for TripAdvisor.

"TripAdvisor is excited to announce our first ever Travelers' Choice awards for Experiences according to feedback from the TripAdvisor community", said Greatrix. "Experiences are often the highlight of a trip and great way to immerse yourself in the local culture, or even explore your hometown."

Chip Collopy and Matt Collopy, owners of Shoreline Sightseeing said the company was delighted by the TripAdvisor ranking. "This is a great honor for Shoreline's Architecture River Tour and for our amazing guides and crew members who are dedicated to giving our customers a unique Chicago experience."

Every Shoreline Architecture River Tour is led by a professional guide who shares the inside stories behind Chicago's world-famous architecture during a 75-minute tour along the historic Chicago River.

Winners of the Travelers' Choice awards for Experiences were determined using an algorithm that took into account a business's reviews, opinions and popularity with travelers over the last year.

About Shoreline Sightseeing Now in its 79th season, Shoreline Sightseeing operates Chicago's largest and most diverse fleet of cruise boats and water taxis with 10 major tour vessels and six water taxis. Shoreline offers Architecture River Tours, Classic Lake Tours, Fireworks Tours, Water Taxis and a season-long series of special event cruises. Brothers Chip and Matt Collopy are third-generation owners of Shoreline.

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